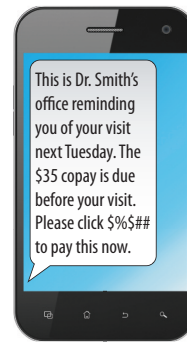


## HEALTHCARE COMMUNICATIONS

### How does this work?

- Step 1** We determine which of the phone numbers we receive are mobile and can receive texts.
- Step 2** We send an opt in message (unless already done internally) requesting permission to text patient.
- Step 3** Once texting is approved by patient, we send a message with a Dynamic Link to facilitate patient payments via mobile devices.
- Step 4** Enable patients to take photo of their ID, insurance card, etc. and upload.
- Step 6** Your payment receipt will be immediate.
- \* Payment is recorded in patient EMR.



- **Fast**
- **Easy**
- **Convenient**
- **Concise**

Digital employees verify insurance and registration link

**PATIENT PAYMENT CHOICES**

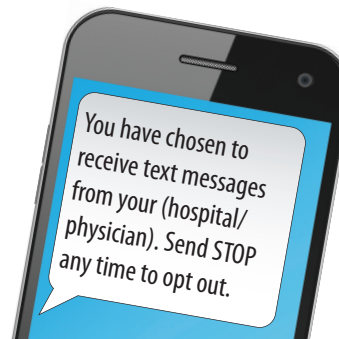
Speak to business office human anytime to pay or discuss

Go to automated pay by phone

Go to pay online portal\* to see entire bill and pay inside your own revenue cycle

*\*If outside portal we can link or bypass this option (non Smart Source online payment)*

### Sample Messages



### How secure are Dynamic Links?

- Each link is unique and therefore can be used to direct the patient to private content including PHI.
- The random codes are six characters and have 56 billion possible values (56,800,235,584), therefore they are nearly impossible to guess.
- Our web service that processes links has some anti-hacking features built in.
- Links have expiration options. Most links expire after 45 days, or you can choose 45 minutes!
- Clicks on links are tracked. We know every time a link is clicked and from what type of device it was clicked. Example: "Payment submitted" or "Call 999-999-9999 if you need to change your appt."

### For more information contact:

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