

Heartfelt Thanks to Orlando Health

Barbara K. McLaughlin

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Barbara's expertise is HOW TO COMMUNICATE EFFECTIVELY with a focus on Healthcare. A lot of the information presented to patients is not remembered, understood or complied to.

Barbara's life's passion is to help patients navigate and comprehend the healthcare world so they are not so frightened and upset by the mere process.

Barbara worked with Smart Source to create a series of products and services whose primary function is to educate and communicate to the patients. Visit our website at www.hand-holder.com and see how we meet this challenge. Then send us your comments and ideas so you too can help take care of everyone and feel good about your life every day!

In the aftermath of the horrific events in Orlando recently we have all come to appreciate the first responders and the amazing assistance rendered by all!

I am writing this article with my firsthand knowledge of the tremendous people at Orlando Health.

Orlando is a cherished customer of mine and I've been fortunate enough to interact with these wonderful people for many years. It would be neglectful of me not to mention the culture of genuine care and concern for ALL Orlando patients and the extraordinary commitment EVERY employee that this exceptional hospital demonstrates day in and day out.

It was, in fact, fortunate for the victims that this hospital – trained and drilled in level one trauma care- was so close to this tragic event, and there is little doubt that many survived because of this.

As a partner to Orlando Health, I've witnessed firsthand on a daily basis the deep level of personal concern to do what is right for the patients each and every time at each and every turn. From the janitor to the parking attendants, to the phenomenal doctors and nurses, every single person is aware of the importance of this institution and the role it plays in the community – and indeed in the state as a whole.

I'm sure we are all in awe of the immediacy with which all employees made their way to work and plunged in to help the victims with no thought of what religion, gender, or orientation the wounded in front of them might be. They were fellow human beings who we did not want to lose prematurely because of one terribly misguided, and very sick individual.

Smart Source is proud to be a participating member to the Orlando Health team- however small - in light of this event. Never-the-less, we will continue to do our part to help this wonderful place thrive and continue to serve us all for generations to come. It is truly a remarkable place!

With heartfelt thanks for all you do EVERY DAY,
Barb McLaughlin

